

# Testimonial Collector

We've made collecting 5-star reviews simple. Send customizable surveys to your customers via text and/or email, and syndicate them everywhere online. It's a frictionless way for customers to recommend your business in 15 seconds or less.



**Increase sales** with more high-quality reviews.

**90%** of consumers read online reviews before visiting a business. (Invesp)

Every 1 star increase in a Yelp rating leads to a **5–9%** increase in revenue. (Harvard Business School)

**84%** of consumers trust online reviews as much as a personal recommendation. (BrightLocal)

What happens when you put this tool to work?

You: catch negative reviews.

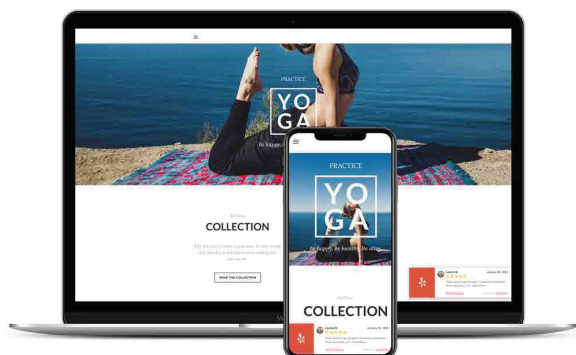
- Boost online visibility and SEO.
- Increase website traffic.
- **Convert more customers.**

Collect reviews on the world's **top platforms**.



So easy, you can **set it and forget it**.

Through our partnership with Zapier, you can connect whatever tool you use to manage customers – HubSpot, Stripe, Square, and 400+ others – and automatically trigger surveys based on the interaction of your choice.



**Showcase reviews** on your website and more.

- Embed a live stream of reviews on your site, updated in real time.
- Easy setup. Start sending surveys right away.
- Customize surveys to speak directly to your customers.
- Automatically post top reviews to all your social media platforms.
- Turn customer feedback into metrics that matter with advanced analytics.